

American Council on Alcohol Problems

Resolution in Opposition to Beer Sales at Fast Food Restaurants

Whereas, Burger King recently opened “Whopper Bars” in Miami, Las Vegas, and Kansas City; and...

Whereas, Sonic offers beer and wine at new locations in Miami and Fort Lauderdale, Florida; and...

Whereas, other fast food chains may consider offering adult beverages at their restaurants; and...

Whereas, fast food and alcohol are not a good mix; and...

Whereas, fast food is designated as such because it’s fast – diners are in, out and back on the road in a short period of time; and...

Whereas, adding alcohol to the fast food menu is potentially putting a less than sober driver on the highway, one who has had little time to linger over a meal and much less time for alcohol’s affects to wear off; and

Whereas, Michele Simon, research director at Alcohol Justice in San Rafael, California, has rightly declared: “Fast food plus fast alcohol equals fast drunks;” and...

Whereas, the 2008 U.S. Bureau of Labor Statistics reports that 21 percent of food and beverage serving and related workers were between 16 to 19 years old and adding alcohol sales at fast food establishments would either teen workers of employment opportunities or put them directly in the path of alcohol promotions, producing a dilatory effect on their decision not to drink while underage; and...

Whereas, Fast food restaurants market directly to children and their exposure to fast food ads has been rising by as much as 34 percent since 2003, and the effects of any alcohol advertising at such establishments would likely negatively impact them to begin drinking early in life; and

Whereas, adding alcohol can change the entire atmosphere in a restaurant, increasing patrons’ volatility as it did at Chuck E. Cheese in Flint, Michigan, with a brawl that involved 80 people, and in Milwaukee where official’s called

for the removal of the restaurant's beer and wine license because of repeated problems; therefore...

Be It Resolved, the American Council on Alcohol Problems urges all fast food establishments to reject the addition of alcoholic beverages to its menu and sustain the fine tradition of providing families with quick and inexpensive food in a safe and family friendly environment.